STANLEY/STELLA L O O K B O O K 2 O 2 O

PREMIUM QUALITY CONTEMPORARY CLOTHING MADE WITH RESPECT FOR BOTH PEOPLE AND THE PLANET.



From the beginning our mission has been to produce premium contemporary garments in a more responsible and sustainable way. We therefore integrate sustainability into everything we do. As one of the world's top organic cotton users, we are certified to the highest level and are ethical in our sourcing and production.

We use only 100% organic cotton as well as recycled and reclaimed materials, and are exacting in our standards of production. The precision and thought we put into our fabric weight, soft handfeel, colour selection and garment proportions ensures that we deliver premium products season after season, products that people love to wear.

STANLEY/STELLA

OUR COLLECTION

Stanley/Stella brings you a contemporary collection for a young urban community, made in a responsible and sustainable way. We offer over 100 styles for men, women and kids that are **premium and sustainable** as well as being supremely soft and comfortable to wear. We pride ourselves on being meticulous when it comes to fit, cut and proportions and our highly skilled teams always bring you the right style combined with the perfect fabric and colours.

We also highly value all the little details that go towards making a superior product. This means a great deal of care and attention goes into the design and selection of every little detail, from our hoods and metal-ware to our necktapes and linings, for **garments that are beautiful both inside and out**.





WE LOVE COLOUR

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy hues to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

No matter what palette we are working on, we always ensure that all our colours have Stanley/Stella's signature luminosity and warmth. We also place great importance on creating colours that are technically precise and appear on our garments exactly as we intended them to.

Finally, we carefully build our palettes to create perfect colour combinations, ensuring that all our garments mix, match and blend beautifully.

SUPERIOR PRINTING SURFACE

Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pretreatment and there's less ink wastage.

Not only do Stanley/Stella garments produce the best printing results, but the process is simpler for you too – our garments are easier to handle and manipulate on a machine and you will save time by less trial and error and re-setting.



WE ARE SUSTAINABLE

Stanley/Stella strives to create high quality garments in a responsible, ethical way that respects both people and the planet. As such we make deliberate and conscious decisions every day about what materials we use, who we work with and how we work.

We use only 100% organic cotton because for us, using conventional cotton can never be ethically justified. Conventional cotton represents 2% of the cultivated ground on earth but a massive 17% of chemical pesticide use worldwide, a hazard to both people and bio-diversity.

Deciding to use only organic cotton is a challenge – after all, it represents only 1% of cotton production in the world. But we are totally committed to working in a different way and contributing to driving positive change in the textile industry as a whole.

WE USE ORGANIC COTTON



WE ARE SOCIALLY Responsible



Organic cotton is grown without the use of chemical pesticides or fertilizers and is GMO-free. It thrives using traditional techniques and contrary to public perception, uses 91% less water than conventional cotton. As the rainwater that falls on organic cotton fields flows back into rivers and seas clean and uncontaminated by pesticides, it has an overall positive effect on soil, water and animals. And crucially, the health of cotton farmers and their communities is respected and protected.

From the cotton field to the shop floor, we work hard every day to guarantee an **environmentally and socially responsible chain of production**. We are committed to following the International Labour Organization's fundamental conventions which include, among others, reasonable working hours and remuneration and no child labour. We have also been active members of the Fair Wear Foundation since 2012.

WE WORK WITH TRUSTED PARTNERS



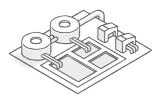
Because our focus is on building close, supportive and long-term partnerships with our suppliers, we have made a conscious decision to work with a very **limited number of partner factories**. Our team of 19 people in our Dhaka offices visit them on a daily basis. And as transparency is key to us, we made the move last year of publishing the names and contact details of all our suppliers in our annual Social Report.

WE ARE Certified



Our efforts in working sustainably are **certified and regularly monitored by independent organisations**. The full details of our certifications and affiliations can be found on the next page.

WE MONITOR WATER TREATMENT



Water consumption at the fabric and dyeing stage of production is also a key concern for us which is why all our factories are equipped with an Effluent Treatment Plant (ETP). In 2018, several factories we worked with upgraded their ETP's to ensure optimized pH levels of the water they release.

WE ARE TRANSPARENT



We value transparency and publish an annual report providing detailed information on how we work and who we work with. Read more about our environmental and social practices by downloading our **Social Report** from our website stanleystella.com.

WE ARE CERTIFIED

FAIRWEAR Foundation members

Stanley/Stella has been a proud member of the FairWear Foundation since 2012.

FearWear Foundation is an international organisation that aims to improve workers' conditions in the textile industry. Supporting us to cooperate with our suppliers, to the benefit of all workers, it carries out audits in all our factories every three years.

GOTS CERTIFIED

All organic cotton used by Stanley/Stella is GOTS certified.

The Global Organic Textile Standard is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain. GOTS certification is for organic textiles made with organically grown raw fibres and for textiles made with organic fibres that have been processed into textiles without the use of harmful chemicals.

GRS Certified

Stanley/Stella uses recycled polyester in a number of our garments and accessories, and recycled cotton in our bags and pencil cases. All the recycled materials we use are GRS certified.

The Global Recycle Standard (GRS) is an international, voluntary, full-product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.





Organic Certified by Control Union CU 819434



Made with 85% organic cottor Certified by Control Union CU 819434



Made with 80% Recycled Cotton and 20% Recycled Polyester Certified by Control Union CU 819434

OEKO-TEX Certified

All Stanley/Stella garments are Oeko-Tex certified meaning we do not use any harmful substances in the production of our products.

Oeko-Tex is a uniform safety standard for the assessment of harmful substances in fabrics. Its aim is to ensure products are free of harmful substances.

OCS Certified

All Stanley/Stella woven, Tencel[™], modal and sherpalined garments are OCS certified.

The Organic Content Standard (OCS) is a certification that applies to products containing at least 5% organic material. It verifies the presence and amount of organic material in a final product and tracks the flow of the raw material from its source to the final product.

PETA Approved Vegan

Stanley/Stella is a PETA approved Vegan company, meaning that we do not conduct or commission any animal tests on ingredients, formulations, or finished products and we pledge not to do so in the future.





Organically Grown Cotton Certified by Control Union CU 819434



Made with 49% Organically Grown Cotton Certified by Control Union CU 819434



NEW For SS20

This season we turn up the heat and let the sunshine in. Joyous and light-hearted, the SS20 collection features new, airy proportions, slub t-shirts and festival inspired colours and dyeing techniques. Sleeveless tees, cropped tops, wide fits and lighter fabrics give a fresh, summery feel as do new colours celebrating vintage garment dyes and bright fluos. From blush pinks, smoky greys and misty yellows to fluorescent greens and oranges, this season effortlessly mixes chill vibes with festival fever.



18 NEW COLOURS FOR SS20

C038	Canyon Pink	
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- **C512** G Dyed Canyon Pink
- C042 G Dyed Fluo Pink Crush *SEASONAL SS20
- C044 G Dyed Fluo Juicy Melon *SEASONAL SS20
- C045 G Dyed Fluo Lemonde Fizz *SEASONAL SS20
- **C043** G Dyed Fluo Apple Crunch *SEASONAL SS20
- C809 Tie&Dyed Canyon Pink *SEASONAL SS20
- C514 G Dyed Lava Grey
- C039 Lava Grey

- **C515** G Dyed Mid Anthracite
- C035 Yellow Mist *SEASONAL SS20
- C037 Geyser Green *SEASONAL SS20
- **C810** Tie&Dyed Majorelle Blue *SEASONAL SS20
- **C511** G Dyed Cadet Blue
- C034 Majorelle Blue
- C700 Heather Snow Mid Blue
- C036 Glazed Green
- **C686** Heather Snow Glazed Green



NEW STYLES FOR SS20 UNISEX



JOINER VINTAGE STSU720 The unisex garment dyed crew neck sweatshirt - p.91, 171 **CREATOR VINTAGE** STTU831 The unisex garment dyed t-shirt - p.60, 137



CREATOR POCKET STTU830 The unisex pocket t-shirt - p.58, 134

CREATOR TIE AND DYE STTU757 The unisex tie and dyed t-shirt - p.59, 135

NEW STYLES FOR SS20 MEN



STANLEY SPECTER STTM543 The men's tank top - p.127 **STANLEY SKATER** STTM605 The men's long t-shirt - p.149



STANLEY ADORER SLUB STTM635 The men's slub t-shirt - p.143

STANLEY ADORER STTM606 The men's light t-shirt - p.142

NEW STYLES FOR SS20 Women



STELLA DANCER STTW038 The women's cropped tank top - p.41

STELLA CHILLER STTW036 The women's scoop neck relaxed fit t-shirt - p.64



STELLA ROUNDER SLUB STTWII2 The women's rolled sleeve slub t-shirt - p.67

STELLA HIPSTER SLUB STTW13 The women's heavy boxy t-shirt - p.69

NEW STYLES FOR SS20 Women



STELLA WAVER SLUB STTW14 The women's 3/4 sleeve dropped shoulder t-shirt - p.77

STELLA DAZZLER STSW125 The women's relaxed fit sweatshirt - p.89



INTRODUCING THE ESSENTIALS COLLECTION

Relaxed in attitude, this new collection is perfect for promoting a band or cause or identifying a team, tribe or tourist destination. Targeted at the youth segment, this simplified and sustainable collection features a high quality unisex hoodie, unisex t-shirt and women's t-shirt, all with the same superior printability and premium service that you expect from Stanley/Stella.







29

STELLA JAZZER

Women's t-shirt Single Jersey - 150 GSM 100% Organic cotton 20 colours

DRUMMER

Unisex hoodie Brushed - 280 GSM 85% Organic cotton 15% Recycled polyester 12 colours

ROCKER

Unisex t-shirt Single Jersey - 150 GSM 100% Organic cotton 20 colours

COLLECTION LIFE CYCLE

Our collection is made up of Core, Iconic and Essential styles. In addition we offer a Capsule collection twice a year. These capsules are seasonal collections that offer innovative shapes, fits and proportions as well as new colours and all over prints. This ensures that we provide a great mix of on-trend designs and classic wardrobe staples.

> Throughout this Lookbook you will see certain styles flagged as Iconic, Essentials or Capsule. Here's what that means:

ICONIC

Our loonics are a collection of forever pieces, staple styles made to the highest standard with premium finishing and details. We consider these to be the best products on the market. loonics stay relevant and in the collection for around five years.

ESSENTIAL

The Essentials Collection is a family of products specially designed for digital retail, merchandising and high volume business. These products stay in the collection for around five years.

CAPSULE

Our capsule collections are seasonal, released twice a year for Spring/Summer and Autumn/Winter, mirroring retail fashion codes. These capsules are designed to bring you something new: alternative silhouettes and proportions or new styles that are perfect for trenddriven customers. These seasonal styles and colours stay in the collection for a short time, approximately 6 months or while stocks last.

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MEN

T-SHIRTS

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STELLA DREAMER STTW013

The women's tank top

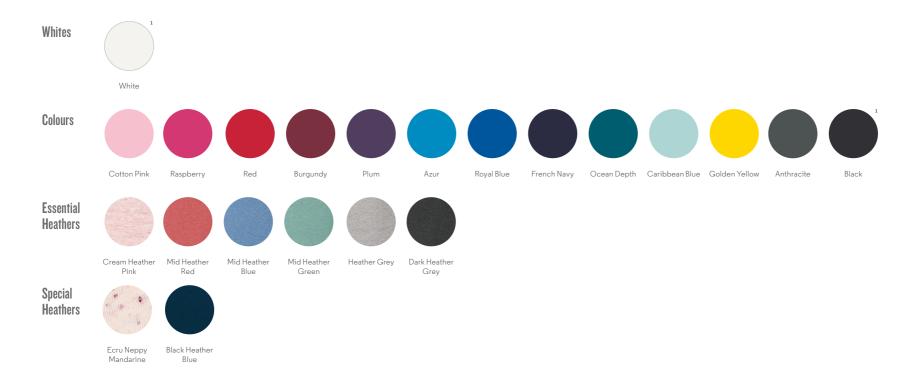
FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





SIZING Fitted XS - S - M - L - XL XXL available in selected colours



STELLA DANCER STTW038

100 Sox 5

The women's cropped tank top

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



Heather Grey



STELLA EXPRESSER

Be Yourself. The Stella Expresser makes it easy. The ultimate fit, perfect proportions and just the right details make this our number one t-shirt for women.





STELLA EXPRESSER STTW032

The iconic women's fitted t-shirt

Meet the Stella Expresser, the ultimate t-shirt for women. Its perfect proportions, great fit and just the right details make this the ideal women's t-shirt.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM



XS-S-M-L-XL-XXL

SIZING

Fitted



Whites	Vintage White	White													
Colours															
	Bright Orange	NEW Canyon Pink	Candy Pink	Cotton Pink	Pink Punch	Raspberry	Red	Burgundy	Plum	Lavender Dawn	Azur	Royal Blue	NEW Majorelle Blue	French Navy	Sky Blue
	Stargazer	Ocean Depth	Caribbean Blue	NEW/SEASONAL SS20* Geyser Green	Fresh Green	Varsity Green	Golden Yellow	Spectra Yellow	Roasted Orange	British Khaki	Deep Chocolate	NEW Glazed Green	Anthracite	NEW Lava Grey	Black
Essential Heathers															
	Cream Heather Pink	Mid Heather Blue	Mid Heather Green	Mid Heather Khaki	Heather Sand	Cream Heather Grey	Heather Grey	Mid Heather Grey	Dark Heather Grey						
Special Heathers															
	Heather Grape Red	Heather Neppy Burgundy	Ecru Neppy Mandarine	Heather Cranberry	NEW Heather Snow Mid Blue	Black Heather Blue	Dark Heather Denim								

Mini Creator p.207

ICONIC

Hanna is 176cm - Size XS Stella Lover in Dark Heather Grey

100

100

WI PROPINITION

STELLA LOVER STTW017

The iconic women's t-shirt

Lightweight with self-fabric collar

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





SIZING Medium Fit XS - S - M - L - XL XXL available in selected colours







STELLA JAZZER STTW039

The essential women's t-shirt

Introducing the Stella Jazzer, our straight-fit women's t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a relaxed and contemporary fit.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





Rocker p.63, 139 Drummer p.101, 181

SIZING

Medium Fit XS - S - M - L - XL - XL - XXL 3XL available in selected colours

THE ESSENTIALS COLLECTION

The Stella Jazzer is part of a family of products specially designed for digital retail, merchandising and high volume business.





Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.

UNISEX CREATOR STTU755

The iconic unisex t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

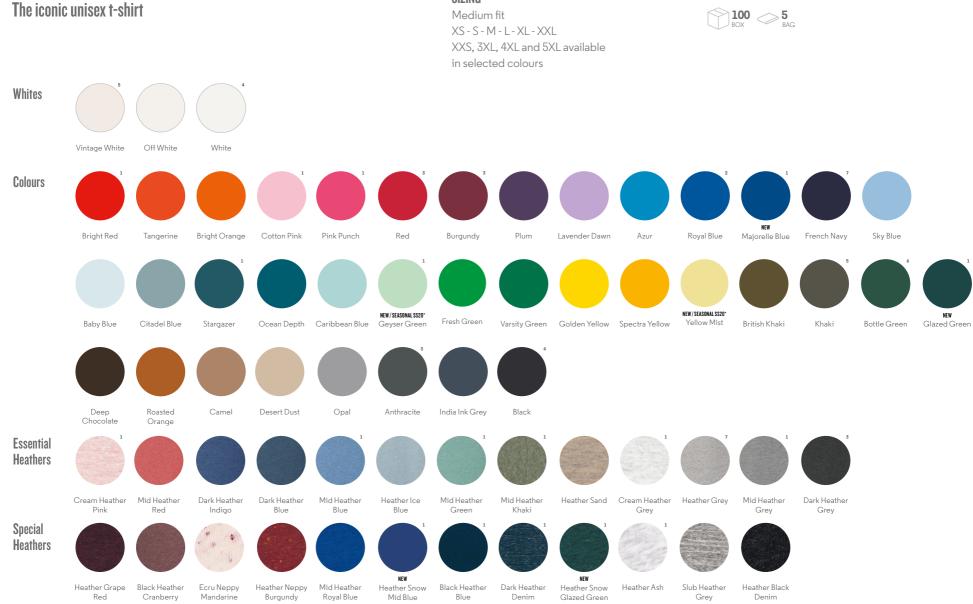
Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

COMBO Stella Expresser p.45 Stella Lover p.47 Mini Creator p.207 Salome is 176cm - Size XS Creator in Glazed Green





UNISEX **STTU755** CREAT 1R



SIZING

¹Colour available in XXS to XXL ²Colour available in XXS to 3XL ³Colour available in XXS to 4XL ⁴Colour available in XXS to 5XL ⁵Colour available now in XXS to 3XL / 3XL from June 2020 ⁶Colour available in 3XL from June 2020 ⁷Colour available now in XXS to 4XL / 5XL from June 2020 ^{*}Seasonal colour - available until mid-2020, or while stocks last





UNISEX **CREATOR DENIM** STTU756

The unisex denim t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours

Mid Washed Dark Washed Indigo Indigo



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

CREATOR AOP STTU828

The unisex **AOP** t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Camouflage





CREATOR TIE AND DYE

Get festival ready with this season's must-have piece. A nostalgic nod to 1960s counterculture and a return to handmade creativity.





CREATOR POCKET STTU830

The unisex pocket t-shirt

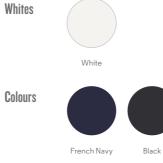
Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Essential Heathers

Heather Grey



100 Sox 5

UNISEX **CREATOR TIE AND DYE** STTU757

The unisex tie and dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

100 S BAG





*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.



Maeva is 173cm - Size XS Creator Tie & Dye in Canyon Pink





CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

COMBO Joiner Vintage p.91, 171



*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.









ROCKER STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fit .

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM

Indigo

Grey





Stella Jazzer p.49 Drummer p.101, 181

SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.



Maeva is 173cm - Size S Stella Chiller in Yellow Mist Ades Mest 12

STELLA CHILLER STTW036

The women's scoop neck relaxed fit t-shirt

Lightweight t-shirt with dropped shoulder

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



Heather Grey

100 5 BOX **5**

STELLA FLIES STTW041

The women's cropped t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

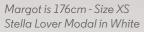
Relaxed Fit XXS - XS - S - M - L



Heather Cranberry Mandarine









STELLA LOVER MODAL STTW030

The women's modal t-shirt

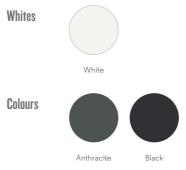
FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Enjoys Modal p.148





STELLA ROUNDER SLUB STTWI12

The women's rolled sleeve slub t-shirt

Features side seam slits

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS - S - M - L - XL





Heather Grey Slub









STELLA HIPSTER SLUB STTWII3

The women's heavy boxy t-shirt

Features dropped shoulder and side seam slits

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 200 GSM SIZING

Relaxed Fit XS - S - M - L - XL



CAPSULE

Seasonal style, available until mid-2020, or while stocks last





Hanna is 176cm - Size XS Stella Evoker in French Navy

STELLA EVOKER STTW023

The women's v-neck t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS - S - M - L - XL XXL available in selected colours

COMBO Stanley Presenter p.151



100 Sox 5

RINGER STTU827

The unisex ringer t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL





White/Bright Red

Essential Heathers



Cream H Pink/ Heather Grey/ Bright Red French Navy





Hit a home run with our varsity collection. Inspired by carefree college days, it recalls sporty afternoons on campus and evokes an easy-going vibe.





UNISEX CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



Mini Catcher Short Sleeve p.208 Catcher Long Sleeve p.154







Green

Navy



Essential Heathers

Heather Grey/ Royal Blue

White/Bright Red



UNISEX CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL







White/Black





Heather Grey/ Heather Grey/ Burgundy French Navy



Salome is 176cm - Size XS Catcher Long Sleeve in Heather Grey / Burgundy



76



STELLA SINGER STTW021

The women's long sleeve t-shirt

Features self-fabric collar

FABRIC

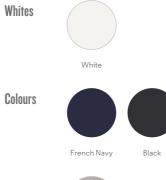
Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS - S - M - L - XL



Stanley Shuffler p.155 Mini Hopper p.209



Essential Heathers

Heather Grey



50 SBAG

STELLA WAVER SLUB STTW114

The women's 3/4 sleeve dropped shoulder t-shirt

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL



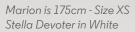


Slub Heather Steel Grey

Lauren is 175cm - Size S Stella Waver Slub in Slub Heather Steel Grey



50 SS BAG





STELLA DEVOTER STPW034

The women's polo

Features side slits at hem

FABRIC

Piqué

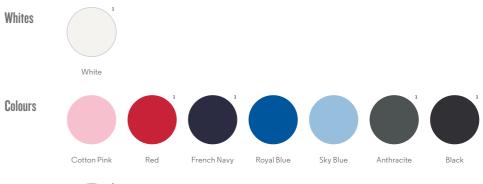
95% Organic ring-spun combed cotton, 5% Elastane 200 GSM

SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours



Stanley Dedicator p.159 Mini Sprinter p.210



Essential Heathers

Heather Grey



50 SS BAG

¹Colour available in XS to XXL









STELLA TRIPSTER STSWI46

The iconic women's crew neck sweatshirt with raglan sleeve

Features durable twin-needle top stitching

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit XS - S - M - L - XL XXL available in selected colours





Margot is 176cm - Size XS Stella Tripster Denim in Mid-Washed Indigo



STELLA TRIPSTER DENIM STSW147

The women's denim crew neck sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Stroller Denim p.164

Colours



*Based on stock levels, some quantities may be OCSBL Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



20 S BAG



The unisex crew neck sweatshirt

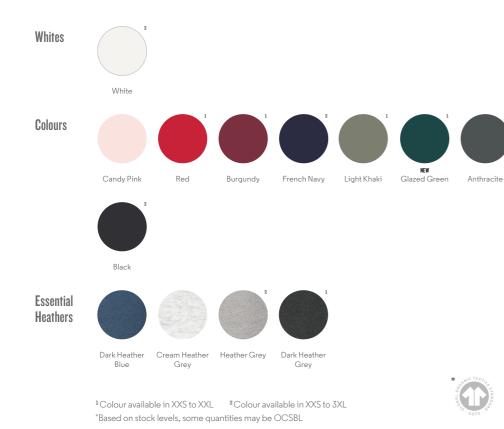
Features flatlock stitching and half-moon at back neck

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 20 SAG

SIZING

Medium Fit XS - S - M - L - XL - XXL XXS and 3XL available in selected colours



Hanna is 176cm - Size XS Rise in Light Khaki

We offer a collection of beautifully crafted sweatshirts and hoodies in unisex, women's and men's styles. Pictured here is our iconic unisex crew neck sweatshirt, the Changer.







CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece, it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

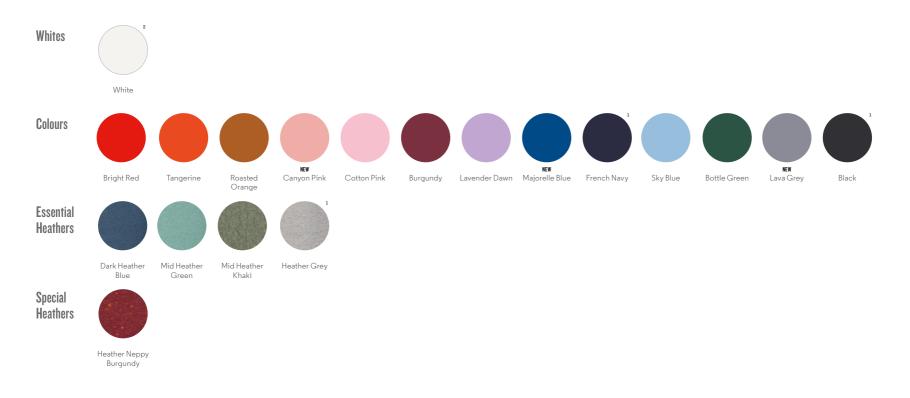
Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours







STELLA DAZZLER STSWI25

The women's relaxed fit sweatshirt

20 SBAG

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL



*Seasonal colour - available until mid-2020, or while stocks last

Maeva is 173cm - Size S Stella Dazzler in Yellow Mist







JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

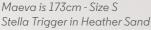
Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM





SIZING Medium Fit XS - S - M - L - XL - XXL









STELLA TRIGGER STSWI48

The iconic women's hoodie sweatshirt

Features premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit XS - S - M - L - XL XXL available in selected colours





 Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.

UNISEX CRUISER

The iconic unisex hoodie sweatshirt

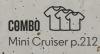
FABRIC

e. Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

SIZING."

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Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4X





STSU822





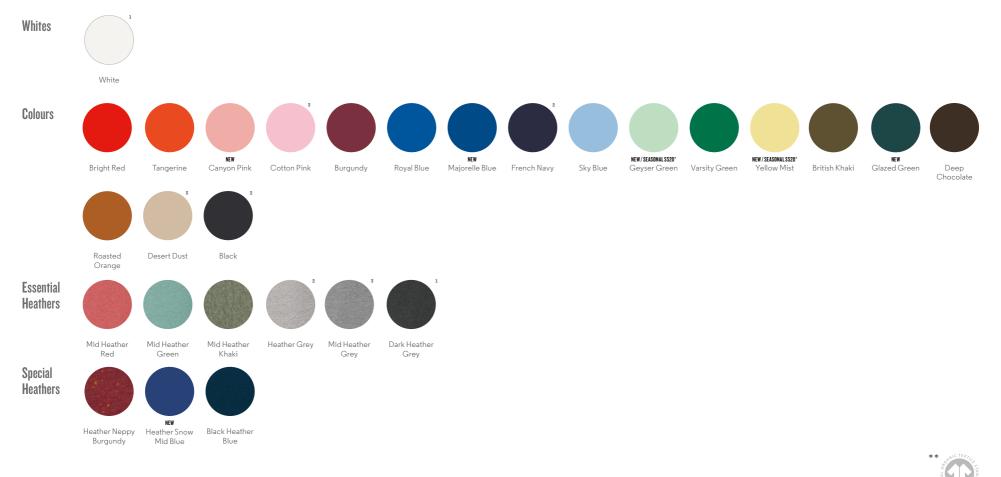


The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours











UNISEX CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

Colours





20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

UNISEX CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

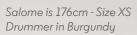


Camouflage



Philou is 174cm - Size XS Cruiser AOP in Camouflage







DRUMMER STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



SIZING Medium Fit

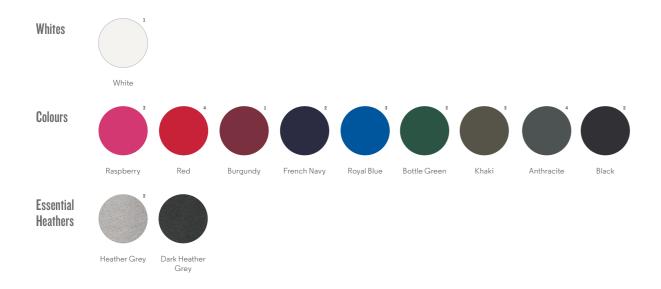


XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









SIDER STSU824

The unisex side pocket hoodie sweatshirt

Features double self-fabric hood lining

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL 3XL and 4XL available in selected colours



A CANIC TEXTIL

20 S BAG

STELLA BOWER STSWI32

The women's cropped hoodie sweatshirt

Single jersey hood lining

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



Cream Heather Heather Grey Pink



20 SBAG

Stella Bower in Cream Heather Pink





-

10

Name of

100 martin

Contraction of

STELLA EDITOR STSW149

The iconic women's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





Stanley Cultivator p.185 Mini Runner p.213

SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours











UNISEX CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt

Features single Jersey hood lining, flatlock stitching and matt silver trims

FABRIC

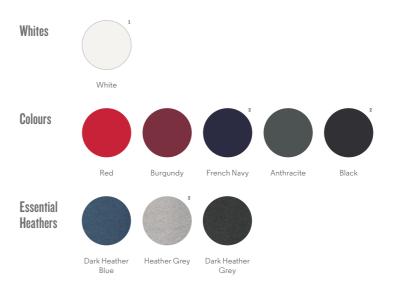
Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL and 4XL available in selected colours



Mini Runner p.213





20 S BAG

¹Colour available in XXS to 3XL ²Colour available now in XXS to 3XL / 4XL from June 2020 *Based on stock levels, some quantities may be OCSBL

WARMER SHERPA STSU715

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in sherpa, including sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS - S - M - L - XL - XXL







BOUNDER STSU806

The unisex bomber sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours



Black

Essential Heathers

Heather Grey



20 SBAG

STELLA SPINNER STDW144

The women's t-shirt dress

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS - S - M - L - XL





Stella Spinner in Heather Grey





STELLA KICKS STDWI39

The women's crew neck dress

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

Colours Black Essential Heathers Cream Heather Mid Heather Grey Grey Special Heathers

> Black Heather Black Heather Cranberry Blue



20 SBAG

STELLA STREETER STDWI43

The women's hoodie dress



FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

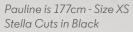
SIZING

Medium Fit XS - S - M - L - XL











STELLA CUTS STBW130

The women's jogger shorts

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL







Essential Heathers

> Mid Heather Grey



40 Sox 5 BAG



STELLA TRACES STBW129

The women's terry jogger pants

FABRIC

Terry Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted XS - S - M - L - XL



Stanley Steps p.192 Mini Shake p.214









STELLA TRACER DENIM STBW312

The women's denim jogger pants

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted XS - S - M - L - XL



Stanley Stepper Denim p.193



Mid Washed Indigo



20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.





STELLA BOPPER STBW314

The women's brushed jogger pants

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL





French Navy Black

Essential Heathers

Heather Grey



20 S BAG

Joy is 176cm - Size S Stella Inspires Denim in Dark Indigo Denim



STELLA INSPIRES DENIM STWW072

The women's denim shirt

FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit XS - S - M - L - XL

COMBO 111 Stanley Innovates Denim p.198

Colours

Dark Indigo Denim Denim

**Based on stock levels, some quantities may be GOTS Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



40 SBAG



STELLA WINDS STJW080

20 SBAG

The women's light hoodie jacket

FABRIC

Ripstop 100% Recycled polyester 70 GSM

SIZING

Medium Fit XS - S - M - L - XL









UNISEX TREK STJU819

The unisex padded hoodie jacket

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling), 70 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL





STELLA WALKS STJW081

20 S BAG

The women's body warmer

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

SIZING

Medium Fit XS - S - M - L - XL











STANLEY SPECTER STTM543

The men's tank top

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S - M - L - XL - XXL





Heather Grey Dark Heather Grey



Robin is 185cm - Size M Stanley Specter in Heather Grey



Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.

UNISEX CREATOR STTU755

The iconic unisex T-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

COMBO Stella Expresser p.45 Stella Lover p.47 Mini Creator p.207



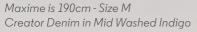


UNISEX **STTU755** CREAT 1R

ICONIC



¹Colour available in XXS to XXL ²Colour available in XXS to 3XL ³Colour available in XXS to 4XL ⁴Colour available in XXS to 5XL ⁵Colour available now in XXS to 3XL / 3XL from June 2020 ⁶Colour available in 3XL from June 2020 ⁷Colour available now in XXS to 4XL / 5XL from June 2020 ^{*}Seasonal colour - available until mid-2020, or while stocks last





UNISEX **CREATOR DENIM** STTU756

The unisex denim t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours

Mid Washed Dark Washed Indigo Indigo

> Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



CREATOR AOP STTU828

The unisex **AOP** t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Camouflage







CREATOR POCKET STTU830

The unisex pocket t-shirt

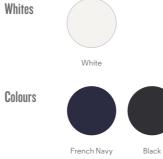
Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Essential Heathers

Heather Grey



100 Sox 5

CREATOR TIE AND DYE STTU757

CAPSULE

or while stocks last

Seasonal style, available until mid-2020,

100 SAG

The unisex tie and dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours

NEW/SEASONALSS20" Tie&Dye Canyon Pink Majorelle Blue

*Seasonal colour - available until mid-2020, or while stocks last. Garment dyed product. Each garment may vary slightly in appearance.



Gaude is 190cm - Size L Creator Vintage in Garment Dyed Lava



CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

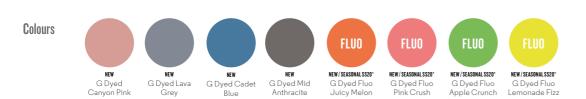




SIZING Medium Fit XS - S - M - L - XL - XXL



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ROCKER STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fitt.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





Stella Jazzer p.49 Drummer p.101, 181

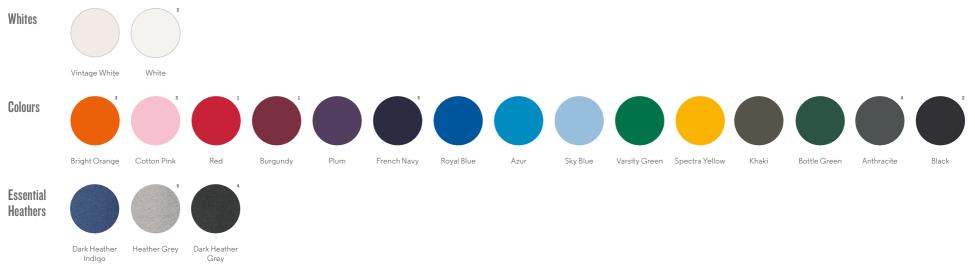
SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.







Our 100% organic slub cotton jersey is a beautiful fabric that drapes fluidly on the body. Its delicate and uneven appearance comes from slub yarns that contain slight imperfections, bringing texture to the garment.





STANLEY ADORER STTM606

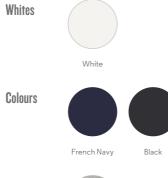
The men's light t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Essential Heathers

Heather Grey



STANLEY ADORER SLUB STTM635

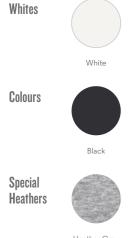
The men's slub t-shirt

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Heather Grey Slub

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

100 Sox 5 BAG

Ben is 188cm - Size L Stanley Adorer Slub in White





STANLEY SPARKER STTM559

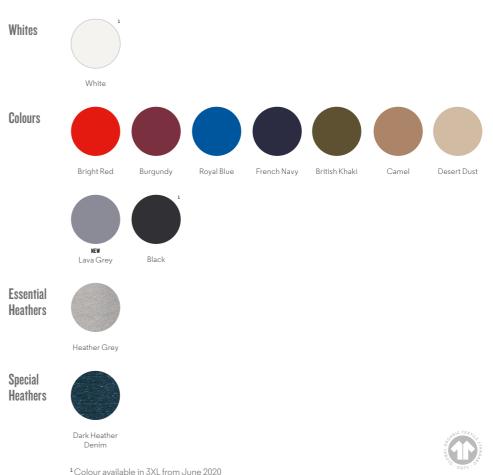
The men's heavy t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 220 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL 3XL available in selected colours





50 SS BAG

STANLEY FEELS STTM501

The men's fitted t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Fitted S - M - L - XL - XXL



Heather Grey Dark Heather Grey









STANLEY ENJOYS MODAL STTM518

The men's modal t-shirt

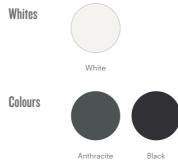
FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit S - M - L - XL - XXL

COMBO Stella Lover Modal p.66







STANLEY SKATER STTM605

The men's long t-shirt

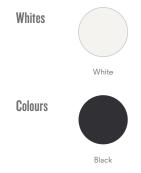
Features raw-edge finishing at sleeve and bottom hem and collar, and curved bottom hem.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Relaxed Fit S - M - L - XL - XXL







IEW STYLE

Arjan is 190cm - Size L Stanley Imagines Vintage in Garment Dyed Anthracite



STANLEY IMAGINES VINTAGE STTM530

The men's garment dyed t-shirt Features raw-edge finishing at collar and sleeve hem

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S - M - L - XL

Whites

Garment Dyed White

Colours

Garment Dyed Anthracite



80 S 5 BOX

STANLEY PRESENTER STTM562

The men's v-neck t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Whites White Colours Red Burgundy Royal Blue French Navy Stargazer Black

Grey



Dark Heather

Cream Heather Heather Grey Grey



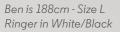
Dark Heather

Denim

Black Heather Blue









RINGER STTU827

The unisex ringer t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL

Colours

Essential Heathers White/Bright B Red

Cream H Pink/ Heather Grey/ Bright Red French Navy

Black/White

White/Black



CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL







,

Essential Heathers

Heather Grey/ Royal Blue







CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL

Colours



White/Black

Essential Heathers



Heather Grey/ Heather Grey/ Burgundy French Navy



50 SS BAG

STANLEY SHUFFLER STTM560

50 SS BAG

The men's long sleeve t-shirt

FABRIC

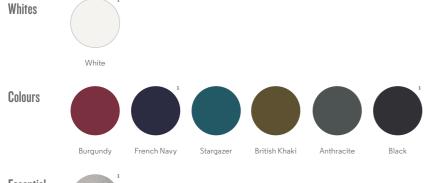
Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit S - M - L - XL - XXL 3XXL available in selected colours



Stella Singer p.76 Mini Hopper p.209





Heather Grey





STANLEY SHIFTS DRY STTM558

The men's dry handfeel long sleeve t-shirt

Features cuffed sleeve

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 200 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Essential Heathers



70 5 BAG





STANLEY DEDICATOR STPM563

The iconic men's polo

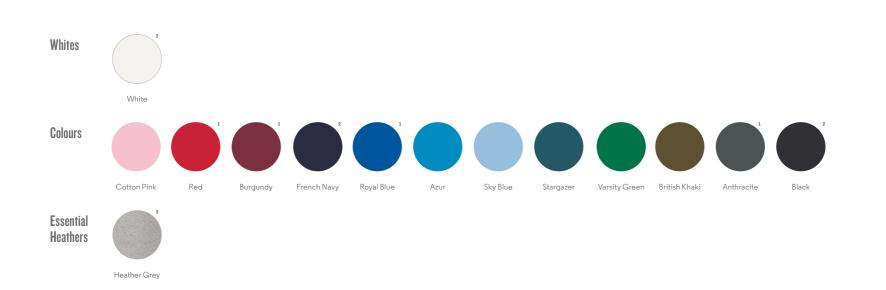
FABRIC

Piqué 100% Organic ring-spun combed cotton 230 GSM





SIZING Medium Fit S - M - L - XL - XXL 3XL and 4XL available in selected colours







STANLEY DEDICATOR DENIM STPM564

The men's denim polo

FABRIC

Piqué 100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Ysham is 188cm - Size L Stanley Dedicator Denim in Mid Washed Indigo





Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.





STANLEY STROLLER STSM567

The iconic men's crew neck sweatshirt with raglan sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

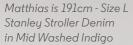




SIZING Medium Fit S - M - L - XL - XXL XS and 3XL available in selected colours







165



STANLEY STROLLER DENIM STSM568

The men's denim crew neck sweatshirt



Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Colours



*Based on stock levels, some quantities may be OCSBL Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.







The unisex crew neck sweatshirt

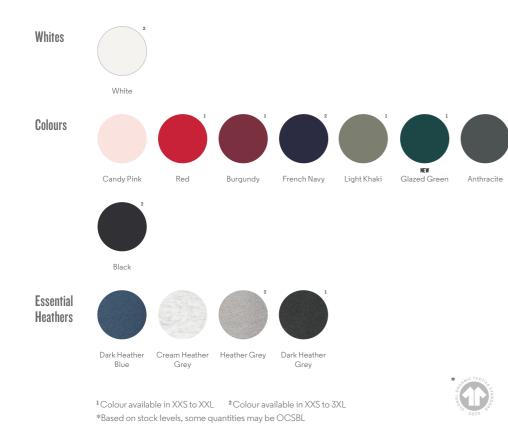
Features flatlock stitching and half-moon at back neck

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

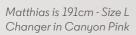
Medium Fit XS - S - M - L - XL - XXL XXS and 3XL available in selected colours



Tristan is 185cm - Size M Rise in Light Khaki

20 SBAG









CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours



Our Vintage Heritage line is all about garment dyed t-shirts and sweatshirts in faded tones and with a washed-down effect, a key trend for SS20.





JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM





SIZING Medium Fit XS - S - M - L - XL - XXL









STANLEY FLYER STSM565

The iconic men's hoodie sweatshirt

Features raglan sleeve and premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit S-M-L-XL-XXL 3XL available in selected colours





 Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.

UNISEX CRUISER

The iconic unisex hoodie sweatshirt

FABRIC

FABRIC Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

SIZING. "

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL





STSU822







The iconic unisex hoodie sweatshirt

Burgundy

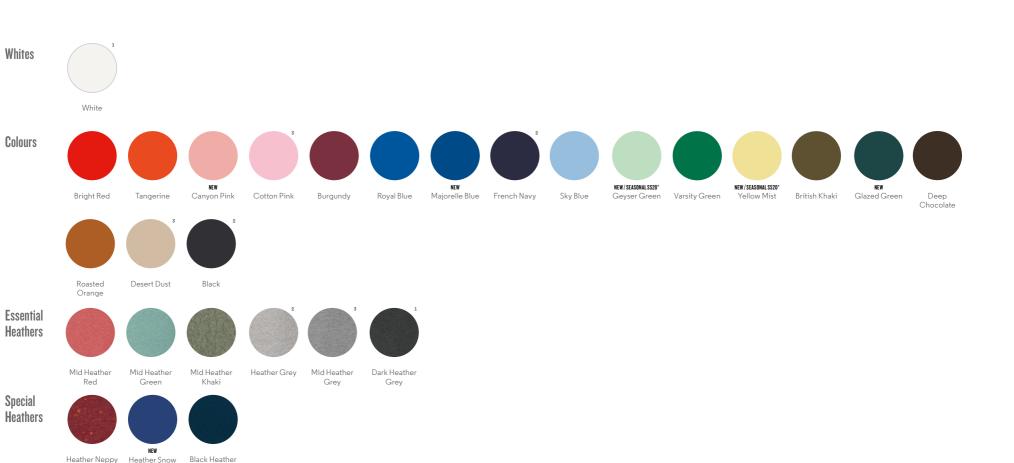
Mid Blue

Blue

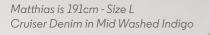
SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours









CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

Colours





20 SBAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Camouflage







ESSENTIAL NEW STYLE

DRUMMER STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



SIZING

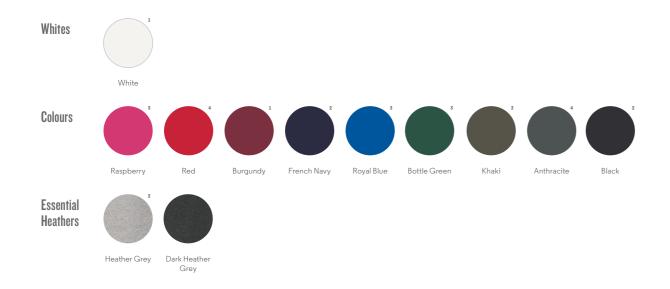
Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours



THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









SIDER STSU824

The unisex side pocket hoodie sweatshirt

Features double self-fabric hood lining and flatlock stitching

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL 3XL and 4XL available in selected colours



Denim







STANLEY CULTIVATOR STSM566

The iconic men's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit S - M - L - XL - XXL

3XL available in selected colours

ICONIC







UNISEX CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt

Features single jersey hood lining, flatlock stitching and matt silver trims

FABRIC

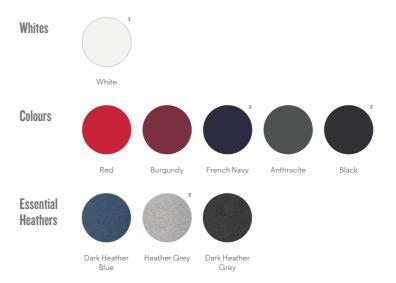
Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL and 4XL available in selected colours



Mini Runner p.213



20 S BAG

¹Colour available in XXS to 3XL ²Colour available now in XXS to 3XL / 4XL from June 2020 *Based on stock levels, some quantities may be OCSBL



STANLEY TRAILER STSM612

The men's high collar zip-thru sweatshirt

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL





20 S BAG





STANLEY TRUCKER STSM611

The men's quarter zip sweatshirt

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL





French Navy Black

Essential Heathers



Heather Grey





WARMER SHERPA STSU715

10 5 BAG

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in recycled sherpa, including sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS - S - M - L - XL - XXL



Ben is 188cm - Size L Warmer Sherpa lin Heather Grey



UNISEX BOUNDER STSU806

The unisex bomber sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours



Black

Essential Heathers

Heather Grey



STANLEY SHORTENS STBM520

The men's jogger shorts



FABRIC

Terry 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL





*Based on stock levels, some quantities may be OCSBL

Arjan is 190cm - Size L Stanley Shortens in Black





STANLEY STEPS STBM519

The men's terry jogger pants

FABRIC

Terry 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted S - M - L - XL - XXL



Stella Traces p.113 Mini Shake p.214



Black Heath Blue



20 S BAG

STBM313 **STANLEY STEPPER DENIM**

The men's denim jogger pants



FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted S - M - L - XL - XXL







Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



Ben is 188cm - Size L Stanley Stepper Denim in Mid Washed Indigo







STANLEY MOVER STBM569

The men's brushed jogger pants

FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL





French Navy Black

Essential Heathers

Heather Grey



20 S BAG

STANLEY MOVER AOP STBM570

The men's jogger AOP pants



FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Camouflage



Robin is 185cm - Size L Stanley Mover AOP in Camouflage



Mikkel is 189cm - Size L Stanley Innovates Denim in Mid Washed Indigo



STWM572 STANLEY INNOVATES DENIM

The men's denim shirt



Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit S-M-L-XL-XXL

COMBO Stella Inspires Denim p.118



**Based on stock levels, some quantities may be GOTS Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



STANLEY BREAKS STJM580

20 S BAG

The men's light hoodie jacket

FABRIC

Ripstop 100% Recycled polyester 70 GSM

SIZING

Medium Fit S - M - L - XL - XXL









UNISEX TREK STJU819

The unisex padded hoodie jacket

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling) 70 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL





STANLEY HIKES STJM581

20 S BAG

The men's body warmer

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

SIZING

Medium Fit S - M - L - XL - XXL









Theo is 132cm - Size 7/8 Mini Creator in Majorelle Blue

0

Laura is 133cm - Size 7/8 Mini Creator in Majorelle Blue

0>

TATARE

MINI CREATOR STTK909

The iconic kids' t-shirt

Meet the Mini Creator, a mini version of our adult Creator t-shirt. Crafted from 100% organic cotton, it is made to last, has our signature soft handfeel and the perfect proportions for kids.

FABRIC SIZING Single Jersey Medium Fit 100% Organic ring-spun combed cotton 3/4 (98-104cm) - 5/6 (110-116cm) 155 GSM 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm) Whites White Colours NEW Bright Orange Cotton Pink Pink Punch Red Royal Blue Majorelle Blue French Navy Tangerine Raspberry Lavender Dawn Azur Sky Blue Ocean Depth Caribbean Blue Burgundy NEW / SEASONAL SS20* Geyser Green Fresh Green Golden Yellow Anthracite Black Essential Heathers Cream Heather Mid Heather Mid Heather Heather Ice Mid Heather Cream Heather Heather Grey Dark Heather Pink Grey Red Blue Blue Green Grey **Special** Heathers Black Heather Blue





Laura is 133cm - Size 7/8 Mini Catcher Short Sleeve in Heather Grey/Royal Blue Theo is 132cm - Size 7/8 Mini Catcher Short Sleeve in White/Bright Red



MINI CATCHER SHORT SLEEVE STTK914

The kids' contrast short sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Catcher Short Sleeve p.74, 153

Colours

White/Bright White/French Red Navy

Essential Heathers

> Heather Grey/ Royal Blue



100 5 BOX **5**

MINI HOPPER STTK907

The kids' long sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stella Singer p.76 Stanley Shuffler p.155





Heather Grey



Theo is 124cm - Size 7/8 Mini Hopper in Heather Grey Tess is 116cm - Size 5/6 Mini Hopper in Cotton Pink



Idriss is 129cm - Size 7/8 Mini Sprinter Azur Laura is 131cm - Size 7/8 Mini Sprinter French Navy



MINI SPRINTER STPK908

The kids' polo

Features side slits at hem

FABRIC

Piqué

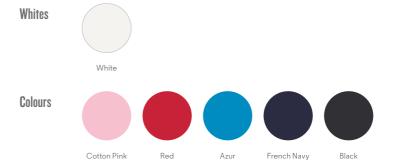
100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)

сомво П

Stanley Dedicator p.159 Stella Devoter p.78





Theo is 132cm - Size 7/8 Mini Changer in French Navy

MINI CHANGER STSK913

The iconic kids' crew neck sweatshirt



The unisex Mini Changer is our iconic crew neck sweatshirt, specially made for children. Its premium materials, top-quality details and adapted proportions make it a perfect fit for kids.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Changer p.87, 167



* GANIC TEXT





MINI CRUISER STSK911

The iconic kids' hoodie sweatshirt



Discover the Mini Cruiser, our iconic unisex hoodie sweatshirt perfectly adapted for kids. Featuring a double-layered hood and a kangaroo pocket, it comes in a wide range of colours with just the right fit for children.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)

COMBO Cruiser p.97, 177





MINI RUNNER STSK912

The iconic kids' zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip.

FABRIC

Brushed Sweatshirt

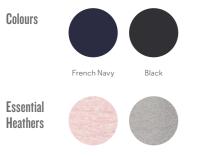
85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Connector p.106, 186 Stanley Cultivator p.185 Stella Editor p.105



Cream Heather Heather Grey Pink



20 S BAG



Matthis is 128cm - Size 7/8 Mini Shake in French Navy Tara is 125cm - Size 5/6 Mini Shake in French Navy



MINI SHAKE STBK910

The kids' jogger pants

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stanley Steps p.192 Stella Traces p.113



French Navy

Essential Heathers

Heather Grey

40 S BAG

C 1. _





PENCIL CASE STAU764

Woven pencil case

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size



Colours



Black

Essential Heathers

Heather Grey





GYM BAG STAU763

Woven gym bag

50 SBAG

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

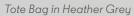
SIZING

One size











TOTE BAG STAU760

Woven tote bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Heather Grey





TOTE BAG AOP STAU767

AOP woven tote bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size

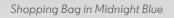






Camouflage







Woven shopping bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size



Heather Grey



50 SS BAG

225

SHOPPING BAG AOP STAU768

AOP woven shopping bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Camouflage





CUSTOM MADE For you

We believe that Stanley/Stella offers the best collection of premium blank apparel on the market, and so do our customers. Each garment is carefully crafted with you in mind, from design and colour selection right through to packaging and customer care. Here's why we stand out above the crowd:

UNIQUE NETWORK OF OFFICIAL DEALERS

We work with a unique network of Official Dealers in Europe, **experts in textile decoration**. From digital to screenprinting to embroidery, our dealers are highly specialised in garment customization, using the latest technology and innovation to deliver the perfect customized garments to the end customer. The combination of our premium collections and best-in-class printability with their skill in decoration, guarantees a perfect end product, time after time. Our Official Dealers are more than partners, they are part of the Stanley/Stella family and share our premium and sustainable DNA.

If you are looking to order customized Stanley/Stella garments **please contact our Official Dealers directly**. You can find the contact details of all our dealers on www.stanleystella.com.

PREMIUM CUSTOMER CARE

Our premium products are matched by premium customer service. We guarantee you first-class personalised assistance throughout your journey with Stanley/Stella.

SUPERIOR PRINTING SURFACE

Our garments are not just supremely soft and comfortable to wear, but are also perfectly conceived for all kinds of decoration. Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pre-treatment and there's less ink wastage.



We provide detailed **Printing Guides** for each product to help you achieve the best printing results for your customers. The guides can be downloaded **from the product pages on www.stanleystella.com.**

EASY RELABELLING

Stanley/Stella garments allow for easy relabelling thanks to our **ingenious tear-off labels.** There are no other identifying features on our garments other than our trademark quality and style.

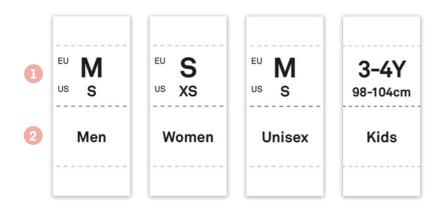


For non-GOTS certified dealers: make sure to remove the GOTS certification label from each garment before sending to the final customer. Failing to do so could result in significant fines from GOTS.

For GOTS certified dealers: make sure to replace the Stanley/Stella GOTS certification label with your own.

SIZE LABELS

- EU sizing corresponds to one size smaller for the US market
- 2 Gender is mentioned on the reversed side of the label



TEAR-OFF CARE LABELS

- 3 Certification Label
- 4 Stanley/Stella's main garment label with our HQ address
- 5 Composition translated into 28 languages
- 6 Wash care instructions
- 7 POT label (Purchase Order reference)



STANLEY/STELLA Brankey/Stella SA Boeleward Loois Schmidt 3/2 1040 Brussele, Belgian www.stanleystella.com

7 FAIR WEAR Creater STTU755 5 WASH SIMILAR COLOURS TOSETHER, NO IRONING ON PRINT, WASH AND IRON INSIDE OUT General Control of Control Contecontect Control Control Control Control Control Control Control C WXB28 POT00-0000 S000 ₩¥828 M755 us C001 PROUDLY MADE IN BANGLADESH VEGAN US S



EXTENDED SIZING

Our adult sizing range is now extended, with selected styles and colours available from XXS right through to 5XL. Our kids sizing goes from 3/4 years all the way up to 12/14 years.

Use the **Special Sizes filter on our website** to see all the sizes available per style and colour.

UNRIVALLED STOCK LEVELS

We offer an unrivalled 98% stock coverage, meaning we can cover virtually ever single order we receive, every single day.

We hold a **high volume of stock** in our main colours and styles and offer full transparency on stock levels for each and every garment, giving you the peace of mind you need.

Registered customers can use the **View Stock Level** option on the product pages on our website to check real-time stock levels and inbound restocking dates on each and every style/colour with just one click.

You can also **set an alert to be notified when your favourite products are back in stock**. You can set this alert at the colour level of the product pages on www.stanleystella.com

OPTIMIZED PACKAGING

To simplify the ordering process we have harmonized the quantity of items per box:

Jackets / Sherpas	10 units per box
Sweatshirts / Pants / Sweat dresses	20 units per box
Polos / Shirts / Long Sleeves / Heavy T-shirts / Shopping Bags / Gym Bags / SJ Dresses	50 units per box
T-shirts / Tank tops / Tote Bags / Pencil Cases	100 units per box
Extended sizes (XXS & 4XL +)	Refer to website



Please refer to the product pages on our website for the most up-to-date packaging information.





CREATOR STTU755 | STELLA EXPRESSER STTW032 | MINI CREATOR STTK909



CREATOR STTU755 | STELLA EXPRESSER STTW032

Our Style Combos Guide helps you find the perfect Stanley/Stella pairings at a glance. Find which styles best match together for men, women and children along with the colours they are available in.

STYLE COMBOS





NEW STANLEY SPECTER STTM543 | STELLA DREAMER STTW013





STANLEY PRESENTER STTM562 | STELLA EVOKER STTW023





STANLEY ENJOYS MODAL STTM5/8 | STELLA LOVER MODAL STTW030









STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021 | MINI HOPPER STTK907





STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021



CATCHER LONG SLEEVE STTU826 | CATCHER SHORT SLEEVE STTU825





CATCHER SHORT SLEEVE STTU825 | MINI CATCHER SHORT SLEEVE STTK914





STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146 | MINI SCOUTER STSK916





STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146





STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034 | MINI SPRINTER STPK908





STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034





CRUISER STSU822 | MINI CRUISER STSK911





STANLEY FLYER STSM565 | STELLA TRIGGER STSW148





CHANGER STSU823 | MINI CHANGER STSK913



STANLEY STROLLER DENIM STSM568 | STELLA TRIPSTER DENIM STSW147





STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149 | MINI RUNNER STSK912





STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149





NEW DRUMMER STSU822 | ROCKER STTU758 | STELLA JAZZER STTW039



STANLEY STEPPER DENIM STBM313 | STELLA TRACER DENIM STBW312





STANLEY STEPS STBM519 | STELLA TRACES STBW129 | MINI SHAKE STBK910













STANLEY HIKES STJM581 STELLA WALKS STJW081





STANLEY BREAKS STJM580 | STELLA WINDS STJW080





STANLEY INNOVATES DENIM STWM572 | STELLA INSPIRES DENIM STWW072





COLOUR CARD

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy tones to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

Our colour range is divided into: WHITES COLOURS ESSENTIAL HEATHERS SPECIAL HEATHERS ALL OVER PRINTS

	_

For specific details on colour profiles (Pantone, CMYK and RGB references) make sure to consult the Colour Guide on api.stanleystella.com

WHITES

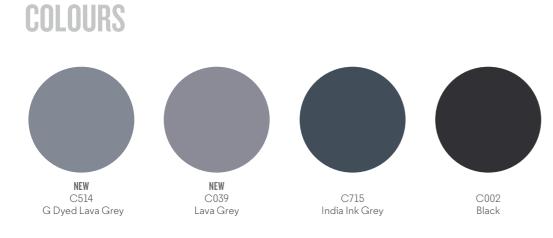


COLOURS

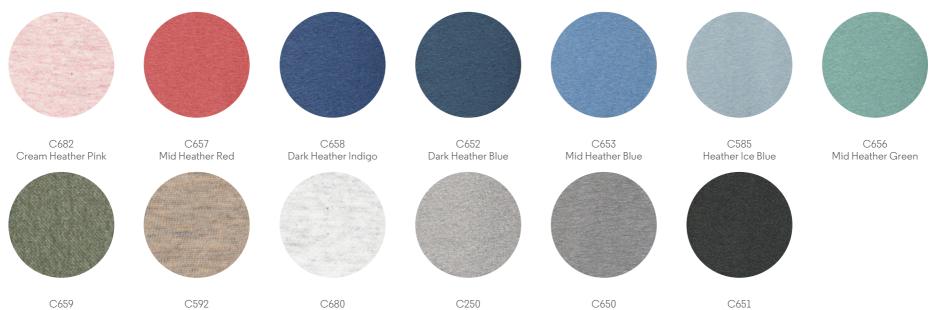


COLOURS





ESSENTIAL HEATHERS



Mid Heather Khaki

Heather Sand

Cream Heather Grey

C250 Heather Grey

Mid Heather Grey

C651 Dark Heather Grey

246

SPECIAL HEATHERS





C589 Black Heather Cranberry



C664

Heather Grape Red

C588 Black Heather Blue



C673 Slub Heather Steel Grey

247



C670

C697 Heather Black Denim









C582 Heather Eucalyptus



NEW

C583

Heather Cranberry

C686 Heather Snow Glazed Green



C695 Ecru Neppy Mandarine



Mid Heather Royal Blue



Heather Snow Mid Blue



C255 Heather Grey Slub

C693 Heather Ash



C671 Slub Heather Grey

ALL OVER PRINT



C805 Camouflage

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